

IMTIAZ *for Her* NEWSLETTER

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«IMTIAZ for Her» Launches a New Mobile Application Update



Noor Al Saati



Fatema Bastaki

IMTIAZ for Her Card - the first ladies credit card in the Kingdom of Bahrain - launched an update to their online services through their unique smart phone App (IMTIAZ for Her) which is available on both App Store and play store for iPhone and Android. The new modifications come in line with the company's vision to provide fast and friendly services to all customers.

Commenting on these new updates, co Brand managers of IMTIAZ for Her Noor Al-Saati and Fatema Bastaki stated, "we aim to provide the ideal customer experience

for our customers and merchants through different channels, therefore, we designed the new mobile App to enhance our relationships with existing customers by providing all services with ease and simplicity and allowing them to participate and Interact more with the company's initiatives".

They added, "The new update allows customers to browse all participating brands which offer exclusive offers and discounts to the card holders, in addition keeping track on all announcements and

promotions. The application also provides multiple self-services such as: direct bill payment, live chat, new card application request, communicating with stores and applying for partnership with IMTIAZ for Her. We are also pleased to announce two additional features, which are: getting 500 points of loyalty program when referring the card to your friend, in addition to Flash Deals which will appear for a limited period and provide very exclusive offers to cardholders".

The new IMTIAZ for Her application Homepage

- Get updated with the latest offers and flash deals.
- View the latest events, campaigns and photo gallery.
- Access buttons to Quick Pay, Live chat, Offers and Application Form.

View an image gallery of IMTIAZ for Her events

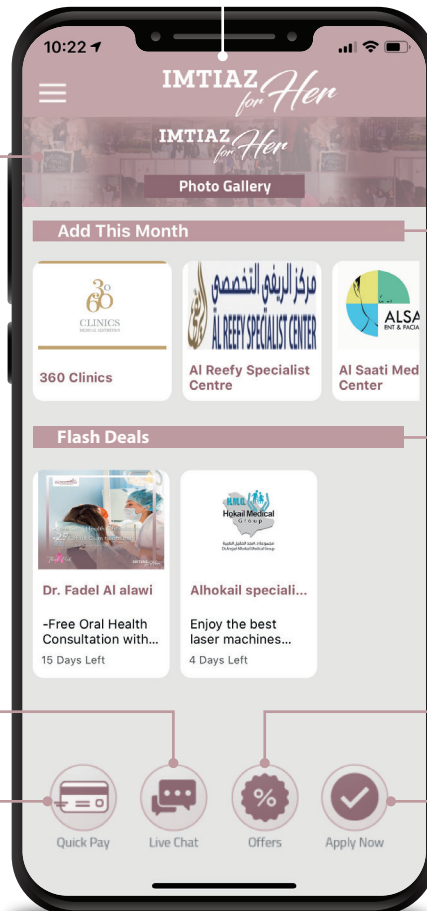
View an image gallery of all the events, and workshops hosted by IMTIAZ for Her for customers and merchants.

Live Chat 24/7

We are here to assist you with your inquiries with the 24/7 live chat feature.

Quick Pay

Pay your credit card in 2 simple steps.











View offers & flash deals

View the latest flash deal offers which are updated regularly to give you the best discounts with the merchants.

Apply for your card

You can apply to get your IMTIAZ for Her card today!

VALENTINE'S DAY OFFERS

	40% Off total bill		10% Off total bill
	<ul style="list-style-type: none"> • 3 Months Couple's Membership & • 2 Yoga mats for only BD 300 		<ul style="list-style-type: none"> • BD95 +++ • Romantically set-up room • Special romantic candlelight dinner • Complimentary breakfast • Photo booth
	Valentines's mini session for children and adults		<ul style="list-style-type: none"> • BD39 +++ • live entertainment by the Twin's Band • Restaurant table magician • Photo booth • Raffle Draw
	<ul style="list-style-type: none"> • BD45 Full body laser • BD85 Botox for one area • BD60 1ml Filler 		<ul style="list-style-type: none"> • BD155 +++ • Romantically set-up room • Special romantic candlelight dinner • Complimentary breakfast • Couple's massage treatment • Photo booth

MERCHANTS OF THE MONTH

NAWAL ALBASRI
WEDDING PHOTOGRAPHY

عش الصحة
Fitness for Life

بن هليلي
zone

JASHANMAL
SINCE 1919

BLOOMINGS
FLOWERS & CHOCOLATES

Clarks

kipling
MAKE HAPPY

Calvin Klein
underwear

Balloonella
brings you happiness

Hokail Medical Group
مجموعة د. أحمد الخليل الطبية
Dr.Ahmed Alkhail Medical Group

AL AREEN
PALACE & SPA
BAHRAIN

upDate
ايديت

INSPIRATIONAL WEEK



Sawsan Al Shaer

With no introductions needed, were delighted to talk about one of the most prominent media personalities in the Kingdom, Sawsan Alshaer, who began her career in journalism working with Al Ayam newspaper in 1989, until she joined AlWatan in 2005 until this day. She has numerous local, regional and international awards, with the most notable being the Proficiency Medal (first degree) presented by His Majesty King Hamad bin Isa Al Khalifa in 2009, and the latest is winning the Arab Media Excellence Award in the television field, which was granted to her during the 49th regular session of the Arab Information Ministers' Council.



Ahdeya Ahmed

One of the most esteemed media professionals in the Kingdom, we are pleased to highlight Ahdeya Ahmed, who was voted as the first women chairman of the Bahrain Journalist Association, and she recently won the fifth edition of the Arab Woman Prize, which was presented to her by the London Arabia Organisation to recognize her lifelong achievements.